CLAIMS:

- 1. A bleaching composition comprising:
- a) a monomer ligand or transition metal catalyst thereof of
 a ligand having the formula (I):

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$$\begin{array}{c|c}
R1 \\
\downarrow \\
R3 \\
X \\
R4 \\
\downarrow \\
N \\
R2 \\
N
\end{array}$$
(I)

wherein each R is independently selected from: hydrogen, F, Cl, Br, hydroxyl, Cl-C4-alkylO-, -NH-CO-H, -NH-CO-C1-C4-alkyl, -NH2, -NH-C1-C4-alkyl, and Cl-C4-alkyl; R1 and R2 are independently selected from: C1-C4-alkyl, C6-C10-aryl, and,

- a group containing a heteroatom capable of coordinating to a transition metal, wherein at least one of R1 and R2 is the group containing the heteroatom;
 - R3 and R4 are independently selected from hydrogen, C1-C8 alkyl, C1-C8-alkyl-O-C6-C10-aryl,
- C6-C10-aryl, C1-C8-hydroxyalkyl, and $-(CH2)_nC(0)$ OR5 wherein R5 is independently selected from: hydrogen, C1-C4-alkyl, n is from 0 to 4, and mixtures thereof; and, X is selected from C=O, $-[C(R6)_2]_y$ wherein Y is from 0 to 3 each R6 is independently selected from hydrogen, hydroxyl,
- 25 C1-C4-alkoxy and C1-C4-alkyl; and,

- b) the balance carriers and adjunct ingredients.
- 2. A bleaching composition according to claim 1, wherein R1 and R2 are both selected from a group containing a
- 5 heteroatom capable of coordinating to a transition metal.
 - 3. A bleaching composition according to claim 1, wherein the group containing the heteroatom is:
 - a heterocycloalkyl: selected from the group consisting of:
- pyrrolinyl; pyrrolidinyl; morpholinyl; piperidinyl;
 piperazinyl; hexamethylene imine; 1,4-piperazinyl;
 tetrahydrothiophenyl; tetrahydrofuranyl; tetrahydropyranyl;
 and oxazolidinyl, wherein the heterocycloalkyl may be
 connected to the ligand via any atom in the ring of the
 selected heterocycloalkyl,
 - a -C1-C6-alkyl-heterocycloalkyl, wherein the heterocycloalkyl of the -C1-C6-heterocycloalkyl is selected from the group consisting of: piperidinyl; piperidine; 1,4-piperazine,tetrahydrothiophene; tetrahydrofuran;
- 20 pyrrolidine; and tetrahydropyran, wherein the heterocycloalkyl may be connected to the -C1-C6-alkyl via any atom in the ring of the selected heterocycloalkyl, a -C1-C6-alkyl-heteroaryl, wherein the heteroaryl of the -C1-C6-alkylheteroaryl is selected from the group consisting
- of: pyridinyl; pyrimidinyl; pyrazinyl; triazolyl; pyridazinyl; 1,3,5-triazinyl; quinolinyl; isoquinolinyl; quinoxalinyl; imidazolyl; pyrazolyl; benzimidazolyl; thiazolyl; oxazolidinyl; pyrrolyl; carbazolyl; indolyl; and isoindolyl, wherein the heteroaryl may be connected to the -
- 30 C1-C6-alkyl via any atom in the ring of the selected

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heteroaryl and the selected heteroaryl is optionally substituted by -C1-C4-alkyl,

- a -CO-C6-alkyl-phenol or thiophenol,
- a -C2-C4-alkyl-thiol, thioether or alcohol,
- 5 a -C2-C4-alkyl-amine, and
 - a -C2-C4-alkyl-carboxylate.
 - 4. A bleaching composition according to claim 1, wherein: each R is the same; and R3 = R4.
 - 5. A bleaching composition according to claim 1, wherein R3 and R4 are the same and are -(CH2) $_{n}$ C(0)0-C1-C4-alkyl.
 - 6. A bleaching composition according to claim 1, wherein R3 and R4 are selected from the group consisting of -CH2OH, -C(0)0-C1-C6-alkyl, and phenyl.
- 7. A bleaching composition according to claim 1, wherein at least one R1 and R2 is a 3-C0-C6-alkyl-pyridin-2-yl-C0-C6-alkyl.
 - 8. A bleaching composition according to claim 1, wherein Y= 1
- 9. A bleaching composition according to claim 1, wherein R3 and R4 are -C(0)O-C1-C6-alkyl.
 - 10. A bleaching composition according to claim 1, wherein at least one of R1 and R2 is selected from the group consisting of: 3-ethyl-pyridin-2-ylmethyl, pyridin-2-

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ylmethyl, 3-methyl-pyridin-2-ylmethyl, and 6-amide-pyridin-2-ylmethyl.

- 11. A bleaching composition according to claim 10, wherein at least one of R1 and R2 is pyridin-2-ylmethyl.
 - 12. A bleaching composition according to claim 1, wherein both R1 and R2 are pyridin-2-ylmethyl and R is H.
- 10 13. A bleaching composition according to claim 1, wherein X is C=O.
 - 14. A bleaching composition according to claim 1, wherein the bleaching composition comprises the free ligand.
 - 15. A bleaching composition according to claim 1, wherein the complex is of the general formula (A1):

$$[M_a L_k X_n] Y_m \tag{A1}$$

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in which:

M represents a metal selected from Mn(II) - (III) - (IV) - (V), Cu(I) - (II) - (III), Fe(II) - (III) - (IV) - (V), Co(I) - (II) - (III), Ti(II) - (III) - (IV), V(II) - (III) - (IV) - (V), Mo(II) - (V), Mo(

25 (III) - (IV) - (V) - (VI) and W(IV) - (V) - (VI);

X represents a coordinating species selected from any mono, bi or tri charged anions and any neutral molecules able to coordinate the metal in a mono, bi or tridentate manner;

Y represents any non-coordinated counter ion; a represents an integer from 1 to 10;

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k represents an integer from 1 to 10;
n represents an integer from 1 to 10;
m represents zero or an integer from 1 to 20; and
L represents a ligand as defined in claims 1 to 12, or
its protonated or deprotonated analogue.

- 16. A bleaching composition according to claim 15, wherein M represents a metal selected from Fe(II) (III) (IV) (V).
- 10 17. A bleaching composition according to claim 16, wherein M represents a metal selected from Fe(II) and Fe(III).
 - 18. A ligand of formula (I) according to claim 1 or a transition metal catalyst thereof with the proviso that the following compounds are excluded:

 dimethyl 2,4-di-(2-pyridyl)-3,7-bis-(pyridin-2-ylmethyl)3,7-diaza-bicyclo[3.3.1]nonan-9-one-1,5-dicarboxylate;
 1,5-bis-(hydroxymethylene)-2,4-di-(2-pyridyl)-3,7-bis(pyridin-2-ylmethyl)-3,7-diazabicyclo[3.3.1]nonan-9-ol;
- dimethyl 2,4-di-(2-pyridyl)-3,7-bis-(pyridin-2-ylethyl)-3,7diaza-bicyclo[3.3.1]nonan-9-one-1,5-dicarboxylate;
 dimethyl 2,4-di-(2-pyridyl)-3-(5-carboxypentyl)-7-methyl3,7-diaza-bicyclo[3.3.1]nonan-9-one-1,5-dicarboxylate;
 dimethyl 2,4-di-(2-pyridyl)-3-(2-methoxyethyl)-7-methyl-3,7-
- diaza-bicyclo[3.3.1]nonan-9-one-1,5-dicarboxylate; diethyl-2,4-dipyridyl-7-picolyl-3,7-diaza-bicyclo-[3.3.1]-nonan-9-one-1,5-dicarboxylate; diethyl-2,4-dipyridyl-7-benzyl-3-hydroxyethyl-3,7-diaza-bicyclo-[3.3.1]-nonan-9-one-1,5-dicarboxylate; and, dimethyl-2,4-dipyridyl-7-benzyl-3-
- hydroxyethyl-3,7-diaza-bicyclo-[3.3.1]-nonan-9-one-1,5-dicarboxylate.

19. A ligand of formula (I) according to claim 18 or a transition metal catalyst thereof, wherein at least one of R1 or R2 is pyridin-2-ylmethyl and the other is selected from -CH3, -C2H5, -C3H7, and -C4H9.

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20. A perchlorate salt of dimethyl 2,4-di-(2-pyridyl) -3,7-di(pyridin-2-ylmethyl)-3,7-diaza-bicyclo[3.3.1]nonan-9-one-1,5-dicarboxylate (N2Py4).